

# Public Document Pack

Supplementary Information for 19<sup>th</sup> April Scrutiny Board (Sustainable Economy and Culture)

Agenda Item 10 - Draft Scrutiny Inquiry Final Report  
The Engagement of Young People in Culture, Sporting and Recreational Activities

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**Draft Scrutiny Inquiry Final Report  
The Engagement of Young People in  
Culture, Sporting and Recreational  
Activities.  
19<sup>th</sup> April 2012**



# Introduction and Scope

## Introduction

1 The vision for the City is that by 2030 we will create a prosperous and sustainable economy, using our resources effectively. Leeds will be successful and well-connected offering a good standard of living. This includes being a city that has world class cultural, sporting, leisure and entertainment offers. We also aim to be the best city for children, where the voices, needs and priorities of children and young people are heard and inform the way the council makes decisions and takes action. One of the cities priorities is that children will have fun growing up and therefore it is a priority to provide play, leisure, culture and sporting opportunities.

2 The importance of this priority is underlined in helping children to choose healthy lifestyles. Levels of obesity are higher in Leeds than nationally and low levels of physical activity are a contributory factor to this.

3 The Board decided at its meeting on 16<sup>th</sup> June 2011, to undertake an Inquiry, with a specific focus on how the Council engages young people in culture, sporting and recreational activities, with a particular emphasis on the effectiveness and sustainability of Breeze as the delivery vehicle for such engagement.

4 Breeze is a vehicle or a brand through which a range of events and programmes are universally offered to children and young people.

5 We agreed it would be beneficial to consider:

- the provision of cultural, sport and recreation services for young people across the city,
- the current deployment of resources;
- the gaps in provision;
- partnership engagement
- areas of good practice and develop ideas to improve participation.

6 The Board also wished to consider how the council made contact with hard to reach groups and those young people not taking part in cultural, sporting or recreational activities.

7 We are very grateful to everyone who gave their time to participate in this inquiry.

## Scope of the Inquiry

8 Terms of reference for this inquiry were agreed at our Board meeting on the 14<sup>th</sup> July 2011. The inquiry was conducted over three sessions, at the September 2011, December 2011 and February 2012 Scrutiny Board Meetings.

9 To promote our understanding we felt it important to receive a full overview of the Breeze programme. We were advised of the Breeze Youth Promise and its contribution to objectives within The Children and Young Peoples Plan 2009-2014 and the City Priority plan particularly in terms of its contribution to 'enabling all young people to achieve their sporting and creative potential' and 'living healthy and culturally active lives'

10 We also received and considered the following:

- A review of the summers activity to explain:



# Introduction and Scope

- Who accesses what and where – report on take up of a range of activities
- How Breeze communicates with young people and connects them to a wide range of activities
- How cultural and sporting organisations in the city can engage with Breeze, what the potential is had how it could be developed
- Proposals for developing these communication links
- Gaps and further information required

- Delivering Breeze in the future
- Funding arrangements,
- Sponsorship potential and how the Board can help achieve it
- How can Breeze reaching its full potential
- The development of ideas to improve participation
- A presentation on the findings of consultation with young people on how Breeze meets their needs and the effectiveness of the communication systems and levels of awareness

11 Recognising the range of stakeholders involved and responsible for the delivery and success of the cultural, sporting and leisure offer in Leeds, we received a range of evidence both in written and verbal form from the following:

- Officers from City Development and Children's Services
- Clubs and Organisations providing activities for young people
- Young People

12 We considered that the main contributor to this inquiry would be the Council's

City Development Department and Children's Services with direct input from the Recreation, Libraries, Arts and Heritage service areas and the Out of School Activities team.

13 The most valuable evidence we received was from the young people who made use of the cultural leisure and sporting facilities on offer by the Council, the group consisted of:

- Two pupils from Colton Primary School who outlined the schools involvement in the design and choice of equipment now installed in the new Temple Newsam play area "Physcap" and the subsequent usage of the facility
- Becky , Leeds Disability Sports Panel who advised us of the work done to raise awareness of sports activities available to young people with disabilities
- Alison, Jessica, Helen, Becca from LS Live who outlined the work they had done to report on events in Leeds for "radiowave" a safe social media network for young people and the media skills they had acquired during a work experience placement
- Ingi a Breeze participant who described her involvement in various Breeze projects in recent years and the experiences available to young people through the Breeze programme
- Erin and Matthew from the Breeze Sports Academy who highlighted the courses available to Year 10 & 11 pupils which provided young people with experience, skills, qualifications and confidence necessary to embark on further training or careers.



# Introduction and Scope

14 All these young people made a valuable contribution, highlighting issues and providing ideas which are reflected throughout this report. We would specifically like to thank these young people for speaking to us in a refreshingly open and constructive manner.

## Anticipated Service Impact

15. Our objective was to ensure that all Children and Young People in Leeds have sufficient knowledge about the cultural offer in place in the City. In addition that all Children and Young People have the means to access and enjoy the many facilities, programmes and events and do not feel excluded. A significant amount of work has already been undertaken to consult with service users however additional efforts can be made to improve the level of engagement and participation, particularly in harder to reach communities.

16. We were asked by the young people giving evidence to be more creative with our marketing techniques, utilising the big screen in Millennium Square and making use of the skills they had acquired in various media.

17. Communication of events and programmes were generally perceived as good but concern was raised as this was mainly web based. We feel that further investment in producing cluster<sup>1</sup> information we feel is required. In

addition further social media communication should be explored.

18. We received evidence which highlighted that good partnership arrangements are evolving, particularly with external organisations, clubs, voluntary and community organisations. We would like to see these relationships strengthened.

19. We would like to ensure a robust and efficient cultural youth offer is in place which provides the best universal and targeted support whilst delivering value for money, we therefore feel that a service review is appropriate and timely. This is explored further in the report.

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<sup>1</sup> Leeds is divided into 27 localities or clusters. These are predominately groups of schools, both primary and secondary, and partners.



# Conclusions and Recommendations

## Introduction

- 20 Engaging young people in cultural and sporting activities is important. Each summer over 15,000 young people take part in a range of activities through Breeze.
- 21 At the first inquiry session we were advised that the main aims of Breeze or the 'Breeze Promise' was to:
- Give young people somewhere to go, something to do, someone to talk to and something to say
  - Enable all young people to achieve their sporting and creative potential
  - Enable them to live healthy and culturally active lives.
- 22 This is delivered through a number of events and opportunities:
- Breeze on Tour – This is a programme of events is aimed at 8 – 19 year olds and enable young people to try out new experiences in the arts, sports, challenge and play zones. Local providers and organisations are involved.
  - Mini Breeze – These events are a smaller version of Breeze on Tour, held in pocket parks at the heart of communities. They promote community cohesion and can form the core of an event that local partners can add to.
  - Backyard Breeze – This project targets anti social behaviour hotspots identified through the anti social behaviour unit and community safety data. In 2010 637 young people attended 6 projects (this has now been reduced to 1).
  - Breeze Breaks Out – This programme offers after school and holiday activities tailored to local needs which meets local needs and is delivered through partnership working between Arts and Regeneration, libraries, museums, galleries, parks, sport and the statutory and voluntary sector.
- Breeze Friday and Saturday Night Project – These projects are targeted to areas where anti social behaviour and youth nuisance is high. They cater for 8 to 19 year old young people and currently run from Armley LAZER Centre, Middleton and East Leeds Leisure Centre's.
  - Breeze Action Adventure Equipment – This equipment includes giant inflatables, mobile video and music studios, a generator and marquees.
23. It was highlighted to us that the aim of Breeze was to provide young people with the facilities and programmes that they want, achieving this through consultation and feedback. In addition the outcomes of the offers are to improve the self esteem, confidence, learning and skills of young people, whilst seeking to integrate those with the most challenging lives such as looked after children, those with disabilities and children from low income families. Friday and Saturday night projects and Backyard Breeze aims to work with people from a young age to prevent development of bad behaviour and reduce anti social activity.
- 24 Universal activities include sport and physical activities across the city including leisure centres, museum and library activities, music and the arts, including the young people's film festival.



# Conclusions and Recommendations

## Targeting and Engagement

25 During our initial presentation we were provided with case studies of young people, with difficult circumstances, who had participated in cultural and/or sporting activities through Breeze and the positive impact that this had brought in terms of their personal and social development. We considered that Breeze programmes could be a valuable stepping stone to employment or work experience, igniting enthusiasm and interests by participating in or organising activities.

26 We feel that Breeze could be beneficial to those young people who have become disengaged from statutory education or have poor school attendance records as they are at greater risk of becoming NEET (not in Education, Employment or Training). We were advised that Connexions, Leeds City College and Arche attended the 2011 Breeze on tour events and successfully recruited young people onto their NEET programmes, and that further proactive approaches are being considered. We feel that the offer provided by Breeze could be utilised further by identifying the types of activities suitable for young people at risk of becoming NEET and making positive steps to fully engage these individuals.

**Recommendation 1 – That the Director of City Development and the Director of Children’s Services report back to the Scrutiny Board in September 2012 on how Breeze branded activities can be further used to target and provide opportunities for young people who are disengaged from statutory education and therefore are more likely to become NEET.**

27 87% of young people in the city have a Breeze card which gives free access to most Breeze events and discounted access to sports centres and leisure activities. The Breeze card is also a Library card and therefore issued when a young person joins a library. This initiative was being extended to include sports activities. Application forms are available in most public outlets and on-line. Attendees at Breeze events are also registered if they do not have a card.

28 It was brought to our attention that there is no automatic process of issuing a child or young person with a breeze card at this moment in time. However in 2010 there was an initiative to issue the Breeze card to all children and young people funded by the Activities Fund. We are concerned that the Council is no longer automatically giving out Breeze cards and that every year that goes past a group of children starting school could be missed.

29 We firmly believe that every child in Leeds should have a Breeze card and that opportunities should be explored as children enter education. It is important to involve young people at an early age so that they remained engaged



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throughout their childhood and into their late teens. In addition all looked after children and young people who have been identified as NEET should also have a Breeze card.

**Recommendation 2 – That the Director of City Development and Director of Children’s Services investigates by September 2012 a mechanism for the automatic issue of a Breeze Card to children and young people to enable opportunities for participation in Breeze activities.**

30 We were interested to identify where young people travel from to access Breeze and how many children and young people access Breeze programmes in the city in comparison with the youth population. We requested statistics showing the postcode location of young people participating in Breeze and whether the figures would be accurate as anecdotal evidence suggested young people often did not take their Breeze card but were still able to participate. We were also interested to know if the same young people attended many events, rather than a large number of young people attending a few events. This was for the purposes of identifying if there were still a number of young people who were not engaged and remained unaware of the activities on offer.

31 We were informed that the Breeze Card facilitates some data analysis to identify participation and gaps based on age, gender, ethnicity and disability. In addition data collected has identified that young people will travel across the city if there is something they want to do, with many trying new and different things. The data also highlighted that

those who are engaged generally get more involved and that there are still those that need to be targeted.

32 We were advised that Breeze card recorded approximately 630,000 individual visits last year, with approximately 500,000 non Breeze card holders attended the same events. It was noted that not everyone attending events brings their Breeze cards so there will be more people in attendance than recorded. However it was also highlighted that some young people may hold more than one Breeze card.

33 It was evident to us that some of the data requested by the Board had not previously been collected for the purposes of targeting services, identifying if there are any specific wards where additional effort should be made, or if there are any specific sectors of the community that are harder to reach. We were advised that it had become clear that there was no comprehensive data collection process and that further work was needed to adopt a common approach. In addition some services have very little information.

34 We were reassured that early discussions have commenced about having one system of recording data. A grant has been requested and hopefully something will be in place by the end of 2012/13. We support this initiative as we believe that extra work must be done to engage with harder to reach young people, target promotion more effectively and provide programmes at venues that are likely to maximise participation. We also believe that comprehensive data analysis will enable a more efficient targeted approach to



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service provision and therefore better value for money.

**Recommendation 3 – That the Director of City Development and Director of Children’s Services implements a system of accurate data collection and management which will identify the engagement and take up of Breeze programmes by young people and enable service provision to be targeted. Progress to be reported back to the Scrutiny Board in February 2013.**

35 The young people who gave evidence to the inquiry presented some good ideas to promote engagement in cultural, leisure and sporting activities. Colton School was involved in the design of the scheme for a playground at Temple Newsam which they believe has led to greater use as it is designed from a young person’s perspective. We feel that the inclusion and participation of young people in projects designed for their use should continue to be common practice and we were pleased to note that over the past two years 37 consultations have been carried out with the views of 14,100 children and young people being sought.

36 We particularly welcomed the news that effort is being made to engage young people in Leeds with the celebration of the Olympics and Paralympics with events being programmed around the events in London. We heard that young people have already had the opportunity to be involved in the visits by the teams who will use Leeds as a base and later in the year be able to observe some of their training sessions.

## Communication

37 We were concerned that children and young people may not be aware of all the facilities there is on offer in the City. This became more apparent when we were advised by the young people giving evidence to us. A number of them were not aware of the mini breeze events in operation. In addition they stated that in general young people want to volunteer to get involved but that they did not always know what was going on in the City to enable them to do this. We were therefore interested to know what different communication methods are employed to promote activities, particularly Breeze and how people access information.

38 We were advised that much of the information is communicated electronically via the internet. Breezeleeds.org is the main web based information hub where young people can find out on-line what is going on. The website is designed by young people and enables visitors to access information on up and coming Breeze events across the city and in their area. It also provides a safe environment via a member only login for young people.

39 The website also contains information on clubs, organisations and youth service activities. In addition young people can interact via ‘Follow Alex’ on Facebook.

40 We were advised that events have been communicated on big bill boards on roundabouts and last year in a Yorkshire Evening Post pull out.



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41 It was brought to our attention that some area clusters produce publicity material on events available in their area, however there is a varied approach to this work with some areas entering joint commissioning of Well Being and Activity Funds and some not allocating any funds either to activities for young people or publicity. The Morley, Ardsley and Tingley cluster did an audit of all that was going on in their area. This resulted in a co-ordinated programme and could be adopted as a best practice model across the city.

42 When looking at Breeze data presented to us it was apparent that not all families and children have internet access, particularly in the Inner East area of the city. We therefore concluded that some of our hardest to reach young people who reside in the poorest areas of the city cannot access information. We therefore propose that in area clusters additional hard copy published information is needed and we agree the approach taken by the Morley, Ardsley and Tingley cluster would seem a sensible and co-ordinated option.

**Recommendation 4 – That the Director of City Development and Director of Children’s Services works in collaboration with Area Managers to introduce a published co-ordinated programme of events for distribution to all children and young people on a cluster basis and made available through schools and public buildings in the area.**

43 The young people participating in the inquiry certainly brought to our attention how ‘out of touch’ we can be as an organisation with how they

communicate with each other and pick up information. They advised us that they are prolific users of Facebook and Twitter and advised us that we could make better use of social networks to advertise events.

44 Flagship events such as the Ice Cube and Party in the Park are attractive to young people and become the highlight of their social calendars. These could be better utilised to advertise other events for young people. The young people from LS live have produced promotional video’s about events in the City and added that they could make videos for screening in Millennium Square or broadcasts for local radio. They also added that their Ward Councillors should also attend events, supporting and promoting activities where they can.

45 We questioned whether we could use modern technology to communicate more effectively and keep pace with changes. We were advised that communication is a real challenge and there is the potential to utilise twitter. Presenting promotional films is an opportunity once the new screen has been situated in Millennium Square. Work has also been undertaken with MediaFish<sup>2</sup> on the Children’s film festival which is also used as a marketing opportunity. The Breeze website is directing young people to breeze events however if more organisations were linked to it, young people would have additional information about what is happening in the city.

<sup>2</sup> MediaFish is a cooperative of young people from Leeds with an interest in film. The organisation is also involved in a number of projects, including the Leeds Young Peoples Film Festival which they present



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- 46 The potential to utilise text messaging was discussed and we were advised that officers were planning to look at a system that has been run in Lancashire. It was suggested that Leeds schools currently used text messaging to contact parents and maybe there is some scope for working with schools to communicate events to parents.

**Recommendation 5 – That the Director of City Development and Director of Children’s Services investigates the marketing potential for Breeze and the most effective way of communication, involving young people in scheme designs and creation of media to advertise events.**

## Service Provision and Partnership Working

- 47 During the course of the inquiry we have maintained a focus on universal Breeze activities however, Breeze also provides targeted activity such as Back Yard Breeze and the Breeze Sports Academy. We are also aware that a certain amount of the targeted cultural youth offer is provided by the Youth Service. We were concerned about duplication of effort and whether value for money is being provided. Our focus is ensuring that we provide the best facilities and service as possible to the children and young people of Leeds overall.
- 48 We were advised that activities were not based on the boundaries of departmental responsibility and that Children’s Services and the City Development Department work in partnership to maximise the number of young people engaged in activities. We

are aware that the Youth Offer within Children’s Services is under review following a report that was presented to Executive Board in December 2011.

- 49 We believe that it would be appropriate for that review to incorporate the service provided to young people by the City Development Department. The purpose of this would be to ensure that the offer is provided in a co-ordinated and integrated manner removing duplication and achieving value for money. This will ensure the sustainability of the service in the long term.

**Recommendation 6 – That the Director of Children’s Services and the Director of City Development conducts a service review of the Culture, Recreation and Sports offer to young people with a view to providing the best possible co-ordinated and integrated service to the young people of Leeds. The progress of this element of the Youth Offer review is to be reported back to the Scrutiny Board September 2012.**

- 50 With regard to delivering programmes we wanted to identify if the provision is provided for children in their locality or whether we are expecting children to travel distances to the venues. We were advised that to some extent the service endeavours to put on tailored and focused events in localities and the purchase of mobile equipment in 2004 as been beneficial. However the service continues to be hindered by the locations of existing Leeds City Council Buildings. It is a challenge to provide events where young people naturally gravitate locally.



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51 This was reinforced by young people who advised us that the location of an event can be a key factor in deciding if they participate. They find that public transport costs are prohibitive, where in some cases, two buses are required to get to the venue. This underlines the importance of effectively promoting Mini Breeze programmes which are more community focused.

52 One young person advised us that some facilities are age restricted such as tropical world which required young people less than 16 years to be accompanied by an adult. She did not feel that this was appropriate as most young people of that age would feel responsible enough to visit that attraction without an adult.

**Recommendation 7 – That the Director of City Development, before September 2012, reviews the conditions and restrictions for venue and attraction admission in Leeds to ensure that these do not unnecessarily prevent young people from utilising facilities or participating in events.**

53 Some of the city's cultural provision was perceived as static by young people such as the museums and art galleries. It was suggested that these could attract more interest from young people if spaces were set aside specifically to showcase young people's work or for more interactive exhibits. The National Media Museum at Bradford was given as a good example of where young people like to visit regularly due to the interactive nature of the exhibits presented.

54 We were presented with information relating to the partnership work undertaken with a wide range of clubs, organisations and networks across the city and advised that over the last few years partnership working had become essential to maximise resources and continue to deliver extensive programmes.

55 Antonia Stowe presented information regarding her experience as a representative of a voluntary organisation (The Leeds Owl Trail) working with Leeds City Council. Ms Stowe outlined to us the activities provided and the usefulness of being able to use council buildings as a base to provide activities alongside council services. The Owl Trail engages with Breeze during the summer providing a number of sessions, usually between 8 and 10.

56 The organisation has capacity to provide workshops but unfortunately cannot do these for free due to limited funding. The Owl Trail organisation also has access to an artist that is skilled in working with children with physical and mental disabilities.

57 As a Social Enterprise, the Owl Trail is careful with the limited funding available, we were therefore surprised when we were advised that all voluntary organisations are charged the same corporate membership fees as profit making organisations when seeking support from 'Welcome to Yorkshire'. We feel that this warrants further investigation by Scrutiny at some point in the future.



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58 Dennis Robbins from the Hunslet Club provided us with an overview of the history of the club and its place as one of the largest voluntary organisations in the UK, providing courses, support and activities for young people.

59 It is evident that external organisations provide a wealth of cultural, leisure and sport support to young people for free or a nominal fee. A number of organisations, freelance individuals, voluntary and community groups subscribe to the Breeze Culture Network, a communication tool that links to the Breeze Leeds website where events can be posted and publicised. This enables planning between organisations to avoid clashes of events and gives schools access to experts or specialists.

60 We were advised that not all events and activities provided by organisations are recorded or promoted on the website. In view of the difficulties facing such organisations in obtaining free support from established marketing companies we consider it would be mutually beneficial to ensure clear event schedules for our partners are known and published on the Breeze website.

61 We were advised that work is currently being undertaken to make stronger links with sporting clubs to try and get all sporting sessions on the Breeze website.

62 It was stipulated that there are 1350 members in total using the Breeze Culture Network, however this is a fraction of the organisations in the city and we consider that more should be encouraged to use the network.

**Recommendation 8 – That the Director of City Development, before September 2012, engages with clubs, organisations, voluntary and community groups across the city to promote the benefits of the Breeze Culture Network and increase membership.**

## Future sustainability and Funding

63 We anticipate that the challenge for the future will be to deliver the priorities that children and young people feel would make Leeds a better place to live and grow up. The priorities were defined as a result of the Child Friendly City consultation in the summer of 2011, the most relevant to this inquiry being:

- There are places and spaces to play and things to do in all areas and open to all
  - More staff in places and spaces children and young people go to
  - Things to do all year round, not just during the holidays
  - Families and Young people informed about what is going on across the city and how to get there e.g. bus routes

64 In the current economic climate we felt that the aspiration for additional resources would present a challenge and therefore it was important for us to establish if there is the financial capacity to sustain the current offer and meet the aspiration of young people. We were advised that there has been a loss in funding over the years, as with all services, with some funding streams including free swimming and positive



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activities for young people (PAYP) being lost.

65 On a positive note some external funding sources were secured to make up some of the shortfall and funding has been secured to deliver the events for 2012. We were disappointed to hear that the drop in funding has meant there is now a charge for Mini Breeze events and the reach of the Breeze Friday Night Project have been limited along with the Back Yard Breeze Projects which have been reduced from 6 to 1.

66 The council is actively seeking corporate sponsorship (also known as Breeze Buddies), general sponsorship and partner opportunities to sponsor events, either specific or as a complete summer programme. Three year sponsorship deals are also being sought which will include featuring the main sponsors branding on Breeze material. We note however that there is strong competition for a reducing amount of funding being made available by companies.

67 We are pleased that initiatives are being undertaken to secure funding for the future however we are not totally reassured about the long term funding arrangements to sustain the current offer or to meet priorities.

**Recommendation 9 – That the Director of City Development and the Director of Children’s Services report back to the Scrutiny Board in February 2013 on the progress of seeking sponsorship opportunities and the projected budget position for Breeze in 2013/14.**

68 A strong message presented by young people was that Breeze provided them with opportunities to participate in events they may not naturally have had access to and that they greatly valued what was on offer. One young person advised us that she had tried golf and really enjoyed it, unfortunately she could not afford to continue playing due to the expensive nature of the sport. Other young people valued the work experience and training Breeze provided and said that this should be expanded to provide more opportunities for young people.

69 As 22.9% of the children living in this city (under 16 years)<sup>3</sup> are living in poverty we consider that it is important that as many Breeze events and opportunities remain free to those eligible to attend. We were advised that free events are the number one priority for young people based on consultation feedback received.

70 The council provides cultural grants to support the core activities of Leeds based organisations. The latest three year grants to cultural organisations being decided on the 21<sup>st</sup> of March 2012<sup>4</sup>. We are pleased to note that a condition of the grant requires applicants to demonstrate how funding will support them to remove barriers and how they will inspire communities. We strongly feel that the organisations who have successfully received grant funding should be monitored to ensure that they are making a contribution to the cultural offer for young people in Leeds and where little or no effort is

<sup>3</sup> Source: State of the City, Our vision to be the best city in the UK, Leeds 2011.

<sup>4</sup> Delegated decision D38945



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made this should be a consideration for future grant funding allocation.

**Recommendation 10 – That the Director of City Development undertakes an audit by March 2013 of organisations who are in receipt of cultural or sporting grants from Leeds City Council to assess if appropriate efforts are made to remove barriers for children and young people, whilst making positive steps to engage and inspire.**

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## Monitoring arrangements

Standard arrangements for monitoring the outcome of the Board's recommendations will apply.

The decision-makers to whom the recommendations are addressed will be asked to submit a formal response to the recommendations, including an action plan and timetable, normally within two months.

Following this the Scrutiny Board will determine any further detailed monitoring, over and above the standard quarterly monitoring of all scrutiny recommendations.

## Reports and Publications Submitted

- Leeds 2030, Our vision to be the best city in the UK, Vision for Leeds 2011 to 2030
- State of the City – Our vision to be the best city in the UK, Leeds 2011
- Presentation on the Breeze Programme – 22<sup>nd</sup> September 2011
- Report of the Chief Libraries and Heritage Officer - Effectiveness and Communication – 1<sup>st</sup> December 2011
- Effectiveness and Communication - Exploring what activities are available, who attends, and how young people find out. – 1<sup>st</sup> December 2011
- Breeze Communications Quarterly Performance - Period: Q2 -1st July – 30th September 2011
- Breeze on Tour Report 2011
- Friday / Saturday Night Projects key information – 1<sup>st</sup> December 2011
- Report of Director of City Development - Children and Young People Engagement – 23<sup>rd</sup> February 2012
- Temple Newsam Case Study – 23<sup>rd</sup> February 2012
- Child Friendly City Consultation Summer 2011
- Breeze on Tour - Sponsorship and partner opportunities – 23<sup>rd</sup> February 2012
- Breeze Buddy Corporate Sponsorship Opportunity – Draft – 23<sup>rd</sup> February 2012
- Funding Report - The Out of School Activities Team – 23<sup>rd</sup> February 2012



### **Witnesses Heard**

Children and Young People – see page 4

Mark Allman – Head of Sport & Active Recreation, City Development Department

Nicki Ball of LS Live

Ross Bibby - Disability Sports Development Officer, City Development Department

Catherine Blanshard - Chief Officer Libraries, Arts & Heritage, City Development Department

Sally Coe – Out of School Activities Manager, Children's Services

Sean Flesher - Head of Parks & Countryside, City Development Department

Cllr Adam Ogilvie – Executive Board Member for Leisure

Denis Robbins – The Hunslet Club

Ms Antonia Stowe of the Leeds Owl Trust

### **Dates of Scrutiny**

**22<sup>nd</sup> September 2011**

**1<sup>st</sup> December 2011**

**23<sup>rd</sup> February 2012**

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**Scrutiny Board (Sustainable Economy and Culture)**  
**Engagement of Young People in Culture, Sporting and Recreational Activities**  
**19<sup>th</sup> April 2012**

**Report author: Sandra Newbould**



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